

East Riding of Yorkshire Local Food Network FREE Business Networking Events

The East Riding of Yorkshire Local Food Network (ERoYLFN) promotes the wide range of delicious food and drink available in East Yorkshire and the surrounding area for the benefit of local food businesses and communities. Thanks to funding from the RDPE LEADER Coast, Wolds, Wetlands and Waterways Programme and support from East Riding of Yorkshire Council, the ERoYLFN is stepping up its activities with a sector-led 18-month project which you could be part of.

You are warmly invited to the following **FREE** business networking events:

East Riding of Yorkshire Local Food Network – A Recipe for Success!

Tuesday 22 March 2011 – Beverley Tickton Grange

9.00am to 1.30pm, including a delicious local food buffet lunch (Programme attached).

Whether you are a local food producer, hospitality business, retailer, or provide services to the local food sector, this event will give you an excellent opportunity to network with other businesses and organisations and share successes and experiences. Hear the benefits of belonging to a local food network from our inspirational speaker, Denise Walton, Vice Chair, Scottish Borders Food Network, who farms at Peelham Farm close to the Berwickshire Coast. Peelham's dry-cured back-bacon featured in the 'Best Borders Breakfast' in the recent Scottish Borders Food Network's St. Andrew's Day Taste Awards. There will also be an opportunity to see the resources available to ERoYLFN, including our mobile demonstration kitchens, take part in discussions on priorities for your sector and to help shape the future of the network.

East Riding of Yorkshire Local Food Showcase Event

Tuesday 10 May 2011 – Driffield Showground (Further details to be announced)

An opportunity to meet a range of East Yorkshire's finest producers and find out how using local food could boost your business. High quality, local food has become a key driver for many tourists when they are selecting a place to visit. Research by Visit Britain has shown that 76% of tourists want the opportunity to taste traditional dishes, regional specialities and fresh local produce while they are on holiday. Local food has the potential to enhance the visitor experience by connecting consumers to the area and its culture and heritage. East Yorkshire boasts a wealth of local produce, grown and raised with skill and care. On your doorstep is a wide range of high quality food, but specialist producers can be hard to find and you don't always have time to seek them out. This event will help you source distinctive local food which will give your business a competitive edge.

If you would like to attend either or both of the above **FREE** events or register your interest in becoming a member of the East Riding of Yorkshire Local Food Network, please complete the enclosed booking form and **return it no later than Friday 18 March 2011 for the 22 March event.**

We look forward to welcoming you to these networking events. Places are free, but please book early to take advantage of these opportunities.

Julia Soukup

Local Food Development Officer

East Riding of Yorkshire Local Food Network

Tel: 01759 306624 / Mobile: 07826 876808

Email: localfoodnetwork@eastriding.gov.uk



East Riding of Yorkshire Local Food Network – A Recipe for Success!

Tuesday 22 March 2011

Beverley Tickton Grange (Rose Room)

Programme

- 9.00am** **Registration, Tea/Coffee and Networking**
- 9.30am** **Welcome and Introduction**
Councillor Andy Burton, Portfolio Holder for Economic Development and Regeneration, East Riding of Yorkshire Council.
- 9.40am** **The Importance of Local Food to our Business**
David Nowell, Food & Beverage Executive, Beverley Tickton Grange and Acting Chair, East Riding of Yorkshire Local Food Network (ERoYLFN).
- 9.55am** **Opportunities Available under ‘Developing an Enhanced Local Food Offer in the East Riding of Yorkshire’ Project**
Julia Soukup, Local Food Development Officer, ERoYLFN.
- 10.05am** **The Benefits of Belonging to a Local Food Network**
Guest speaker: Denise Walton, Vice Chair, Scottish Borders Food Network and Farm Partner, Peelham Farm, Foulden, Berwickshire.
- 10.30am** **Questions & Answers**
- 10.45am** **Refreshments**
Including an opportunity to view the mobile demonstration kitchen in operation!
- 11.00am** **Your Local Food Network – Have your Say!**
Discussion groups.
- 11.45am** **Presentation of Discussion Outcomes and Next Steps**
David Tite, Director, Driffield Agricultural Society and Acting Vice Chair, ERoYLFN.
- 12.25pm** **Closing Remarks**
David Nowell, Acting Chair, ERoYLFN.
- 12.30pm** **Local Food Buffet Lunch**
- 1.30pm** **Close**

