



Rural Development Programme for England/LEADER
East Riding of Yorkshire and North Yorkshire
(Ryedale District and Scarborough Borough)
LEADER Local Action Group
Coast, Wolds, Wetlands & Waterways

Case Studies

The Yorkshire Wolds Way Sculpture Trail

All Funding Sources & Project Total

Funding source: RDPE LEADER CWWW -	£150,000
ACE -	£75,000
VHEY/YMCTP -	£100,000
Local Authorities -	£150,000
Natural England -	£50,000
Other -	<u>£50,000</u>
Total	£575,000

Start Date: 17th July 2009

End Date: 31st July 2011

Lead Organisation: Visit Hull & East Yorkshire

Location: Yorkshire Wolds

Location of Project Manager / Registered Office: HU1 1UU

Project Summary

The Yorkshire Wolds Way, one of 13 designated National Trails in the UK, runs for 79 miles from the banks of the Humber at Hessle, through the dramatic dry chalk valleys of the Yorkshire Wolds, to the North Sea coast at Filey Brigg. Recent research commissioned by Natural England identified that it is the least well known, and least well used, of all of the country's National Trails. One of VHEY's key objectives is to promote the Yorkshire Wolds in order to increase visitor numbers and spend. The Yorkshire Wolds Way is recognised as a significant, but under used, tourism asset. This project will raise the profile of the Wolds Way and expand its cultural 'offer' in a highly competitive market. It will also engage local communities and encourage more use and appreciation of the Wolds by those living and working in the area.

The vision for the Yorkshire Wolds Way Sculpture Trail is of a series of enduring landmarks created by artists, to enhance enjoyment of the surrounding landscape and to promote a wider appreciation of its unique qualities. The effect of encountering these works as the trail is walked, either in its entirety or in sections over time, will be cumulative. They will provide a series of destinations, linked to circular walks, which

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will relate to each other like the chapters in a book. They will enhance the visitor's experience and understanding of the landscape through sensitively engaging the skills and imagination of contemporary artists.

Photos

Scampston Hall Gardens and Surrounding Wolds Countryside

