



**Rural Development Programme for England/LEADER
East Riding of Yorkshire and North Yorkshire
LEADER Local Action Group
Coast, Wolds, Wetlands & Waterways**

MINUTES

Venue: Driffield Showground

Date: 24th June 2015

Time: 1:30 pm- 4:00 pm

Present

Claire Watts
Graham Ward (LAG chair)
Howard Wallis
Cllr Evans
Elizabeth Barker
Jane Crossley
John Brown
John Reeve
Lucinda Douglas
Malcolm Hodgson
Melanie Bonnie-Kane
Pauline Reeve
Peter Murphy
Rebecca Jenkins
Stephen King
Stephen Robinson
Susan Oliver
Tom Rutherford
Tom Marshall

Representing:

East Riding of Yorkshire Council External Funding
East Riding Local Food Network
Ryedale District Council
Ryedale District Council
York, North Yorkshire & East Riding LEP
East Riding Market Towns Network
East Riding of Yorkshire Rural Partnership
Ryedale Over 50's Forum
National Farmers Union (NFU)
Yorkshire Wolds Way National Trail Partnerships
Coast and Vale Voluntary Action
Malton and Norton Area Partnership
Groundwork Hull and East Yorkshire
East Riding Cultural Partnership
Independent business
The HEYwoods Partnership
HWRCC/ ERVAS/RAY
East Riding of Yorkshire Council Accountable body
Yorkshire Wildlife Trust

Guests

Pip Betts

East Riding of Yorkshire Council

Officers present

Dee Mitchell
Luis Palacios

RDPE LEADER CWWW – LAG Coordinator
RDPE LEADER CWWW – LAG Project Staff

Email: Leader@eastriding.gov.uk or contact:

Dee Mitchell, Rural Programmes, Driffield Business Centre, Scotchburn Garth, Skerne Road,
Driffield, East Riding of Yorkshire, YO25 6EF

Tel: 01377 208412, www.ruralprogrammeseastyorkshire.co.uk

1. Welcome, Introduction and Apologies

The Chair welcomed members and guests to the meeting. Apologies had been received from: Andy Burton, Colin Walker, Ed Sweeting, James Trowsdale, John Gatenby, Judy Illing, Cllr Kay West, Keith Clarkson, Mile Bisby, Mike Johnson, Terry Smithson, Kevin Kendall.

2. Minutes of previous meeting & Matters arising

Previous minutes reviewed. Approved by Stephen King and seconded by Mel Bonney-Kane as a true record.
No matters arising not on the agenda.

3. LEP Update & RDPE Programme Update

Pip Bets, East Riding of Yorkshire Council Programme Funding Coordinator, gave an update on the Local Enterprise Partnership (LEP) European Agricultural Fund for Rural Development (EAFRD) plans and timescales. This covered the LEP EAFRD programme priorities and sub-measures. The paper in delegates packs showed that the only potential cross-over between LEADER and the LEP is a call for tourism projects planned for September 2015. This should fit in well with the CWWW LEADER programme launch.

4. LEADER Programme Update, Communications & Publicity strategy, Delivery Plan & Governance

Dee Mitchell, the CWWW LAG Coordinator gave an update on the following items:

2014-2020 RDPE Programme

- ❖ Explanation of the Rural Development Programme 2014-2020
- ❖ Overview of the programme schemes
- ❖ LEADER groups across England
- ❖ Parishes covered by the CWWW LAG
- ❖ Budget & timescales
- ❖ Eligibility of projects under the LEADER programme

LAG members noted concerns over the current restrictions to capital expenditure only and the restrictions to the sub measures. This could have an impact on the LAGs ability to deliver the LDS. LAG chair, accountable body and LAG staff to ensure that LAG concerns continue to be raised with Defra/RPA.

GW/TR/
DM

Communications & publicity strategy

- ❖ The communications & publicity strategy and the Annual action plan were sent to LAG members prior to the meeting to enable full input.
- ❖ Stated the names of the LAG members involved in the communications subgroup and invited other interested LAG members to join the subgroup if they have the skills and knowledge to help.
- ❖ Invited the LAG members to make comments/ add contents both to the strategy. The main comments being to keep social and digital media

simple and stick to doing a few things well such as twitter, facebook and youtube and remove the other media outlets listed.

LMP

❖ LAG members agreed to approve the strategy subject to the comments/ amendments made by the LAG members.

❖ The annual action plan was reviewed and agreed by LAG members, subject to the following comments and amendments. Add Ryedale show for next year, remove Yorkshire show from this year but include in next year, move all launch related activity on one month and include eg letters to parish councils, presentations to partnerships and groups.

LPM

❖ LAG members supplied contact details to create a database of press/PR contacts ready to send programme information to.

LPM

Delivery plan

❖ The financial profile was approved at the last LAG meeting. The revised plan has been moved on 6 months to take account of programme launch delays.

❖ Outputs were approved at the last LAG meeting. New outputs have been introduced. All approved apart from moving 3 rural businesses benefitting under rural services from year one to the final year.

DM

❖ Milestones were presented and approved. Subject to adding 1st AGM and annual checks for 70/30% spend.

DM

❖ The delivery plan was reviewed by LAG members. Members checked their own details and priorities they represent. The information concerning systems and processes to be adopted by the ERYC accountable body cannot be completed until after the training with Defra/RPA on 1st July.

TR

❖ The LAG approved the delivery plan as at 24th June 2015 and delegated final sign off to the CSG, with a copy to the LAG vice chair by 24th July.

DM

❖ Members of the DMB were asked to complete a register of interest that also needs to be submitted with the delivery plan and tables.

DMB
members

❖ LAG members confirmed their desire to ensure the programme launch in July/August 2015 and that the above documents be submitted with this caveat. LAG members noted that should the launch be further delayed, there may be further revisions to profiles required.

Governance

In view of the fact that there are new requirements being introduced concerning thematic/priority representation at meetings and declarations/registers of interest, the LAG agreed:-

The delivery plan proposes how these items are to be managed at meetings and was approved by the LAG.

The LAG governance document needs to reviewing to ensure it is still fit for purpose. Therefore a meeting of the governance sub group to be arranged for September 2015 when all the fine detail should be known and the programme

DM

launched. The revised document to be submitted to the LAG meeting in October 2015 for approval.

6. Application Process

Dee Mitchell presented the application process for the 2014-2010 LEADER programme. It consisted of the main following points:

- ❖ It is a 2 stage process (outline and full application) with a 40 working day overall timetable.
- ❖ Appraisals completed by the accountable body will need to be sent to Defra/RPA prior to DMB meetings
- ❖ The handbook for applicants allows some local data to be included eg map and contact details – a draft is awaited as are the final application forms

7. Feedback & Questions

Questions were raised concerning actual start date, information for applicants and cooperation projects. None of the detail has been finalised and no clear start date has been given. As soon as guidance and information is received LAG members will be informed via regular LAG briefing notes. The content of the meeting is not appropriate for wider dissemination via partnerships.

DM

8. AOB and close of meeting

LAG members approved the delivery plan subject to the incorporation of their comments and any further guidance coming from Defra & RPA issued to the Coordination & Scrutiny Group who will meet on 24th July 2015.

9. Date of Next Meeting

Wednesday 21st October. 2.00 – 4.00 Driffield Showground