



Rural Development Programme for England/LEADER  
East Riding of Yorkshire and North Yorkshire  
(Ryedale District and Scarborough Borough)  
LEADER Local Action Group  
Coast, Wolds, Wetlands & Waterways

## Case Studies

### Taking the Arts to Rural Communities.

All Funding Sources & Project Total

Funding source: RDPE LEADER CWWW - £10,000

**Total £10,000**

**Start Date:** November 2009

**End Date:** March 2010

**Lead Organisations:** Beverley Folk Festival & Rural Arts North Yorkshire

**Location:** LEADER area

**Location of Project Manager / Registered Office:** YO25 9XA

#### Project Summary

Proposal to undertake a feasibility study to determine the need for a pilot project that:

- Works with new voluntary promoters across the LEADER area, particularly in small rural communities and low capacity village venues.
- Helps promoters build audiences for events through mentoring, training and cluster group working.
- Improves marketing, PR and Ticketing.



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Photos

North Yorkshire Village Hall touring -Indian dance company Shanta Rao,  
community participation



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