



Rural Development Programme for England/LEADER
East Riding of Yorkshire and North Yorkshire
(Ryedale District and Scarborough Borough)
LEADER Local Action Group
Coast, Wolds, Wetlands & Waterways

Case Studies

The Coast, Wolds, Wetlands & Waterways Nature Tourism Triangle

All Funding Sources & Project Total	
Funding source: CWWW LEADER -	£58,598
Yorkshire Wildlife Trust -	£37,714
WT-SDF -	<u>£15,000</u>
Total	£111,312

Start Date: 2nd October 2009

End Date: 30th June 2011

Lead Organisation: Yorkshire Wildlife Trust

Location: The triangle is bounded by the River Hull valley and the North Sea and Humber coastline with its apices beyond the high profile nature tourism attractions of Flamborough Head, Spurn Point and the Deep in Hull and including a range of connecting sites.

Location of Project Manager / Registered Office: YO24 1GN

Project Summary

This project seeks to produce a research report, prospectus and launch event on the economic benefits of nature based tourism and linked economic activities within the Coast, Wolds, Wetlands & Waterways Nature-Tourism Triangle and then develop proposals and funding bids that seek to implement an investment programme for nature tourism within the triangle (through the appointment of a Nature Tourism Development Manager).

The project seeks to build links with similar initiatives in Holland (Biesbosch Marshes) and perhaps elsewhere in Europe and the UK using good practice from these areas to inform an asset investment programme for the Coast, Wolds, Wetlands & Waterways Nature Triangle.



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Photos

Bempton Cliffs



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