

Closing Remarks from Kath Wilkie, Chair of the LAG

It has been a pleasure and privilege to work with members of the LAG, LAG staff and many projects to help ensure that the CWWW programme has been a great success. We are mentioned 10 times in the national Defra evaluation as being a good example. This programme will leave a lasting legacy of rural economic growth and social sustainability in our area for the benefit of residents and visitors alike.

Kath Wilkie – Discover Filey.



Kath Wilkie, LAG Chair (yellow dress) and members of the Waterways Partnership project receiving the Waterways Renaissance Award 2011 for Partnership working.

For more information about this programme, LAG members, projects funded or a copy of the evaluation, the contact details are below.

Please also contact us if you would like to be involved in the next LEADER programme.

Email; Leader@eastriding.gov.uk or contact:

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2nd October 2013



LEADER
Coast, Wolds, Wetlands & Waterways

Rural Development Programme for England

East Riding of Yorkshire & North
Yorkshire (Ryedale District & Scarborough
Borough) LEADER Local Action Group

Coast, Wolds, Wetlands & Waterways LEADER programme 2007 – 2013

CELEBRATION BOOKLET



LEADER
Coast, Wolds, Wetlands & Waterways



The European Agricultural
Fund for Rural Development:
Europe investing in rural areas

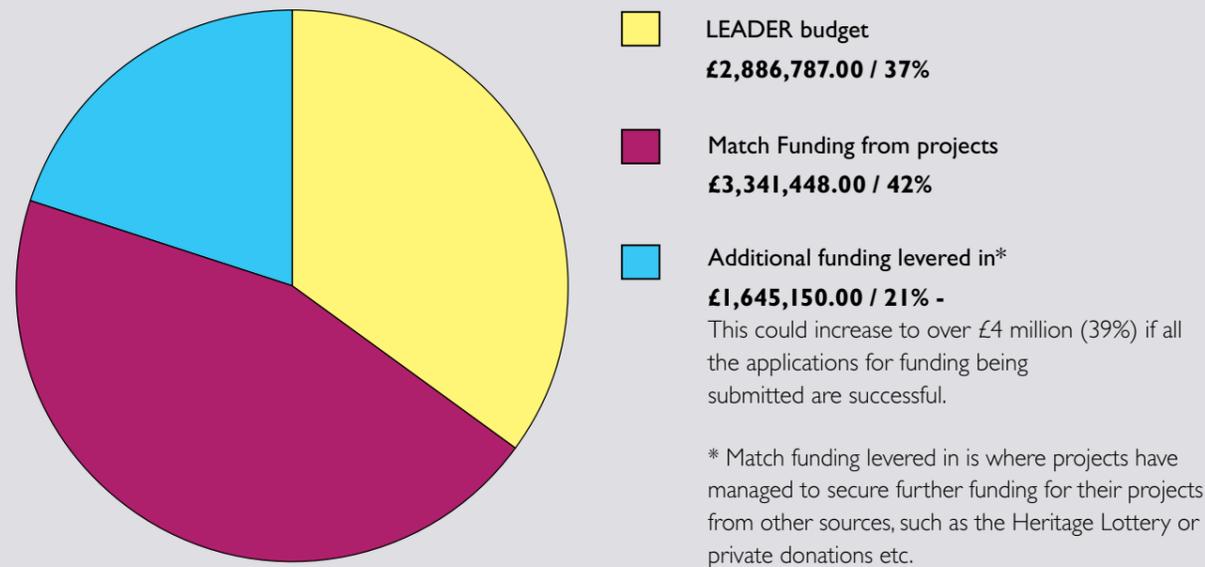


The Coast, Wolds, Wetlands & Waterways (CWWW) LEADER programme started in 2008 with a budget from the EU and Defra of £2.8 million.

The theme of the programme was – ‘to utilise the unrealised potential of the area’s heritage and culture to stimulate local vibrancy, encourage enhanced pride of place, and thereby improve the area’s economic performance and social sustainability’. This celebration booklet has been produced to demonstrate what that statement means and to show some of what has been achieved with the funding over the past 5 years in our LEADER area.

The programme was managed by a Local Action Group - the CWWW LEADER LAG had over 48 members from the private, community, business, statutory and voluntary sectors who gave their time voluntarily to developing the strategy that brought in the funding and then managed delivery to make sure the programme was efficient and effective. Many LAG members contributed significant time and expertise and the programme would not have been as successful without them. In particular, help and support from the 4 local authorities involved has been significant (East Riding of Yorkshire, North Yorkshire County Council, Ryedale District and Scarborough Borough). Their expertise in financial matters and communications has been invaluable.

Our Programme Budgets



Size of Grant Awarded



Project funding

Over 100 project activities were supported in total. Very few projects were 'single site specific' and great effort was put into delivering an integrated programme of activity. We tried to ensure that best practice was shared between projects and they have been encouraged to link activities together.



Heritage tent at the Driffield Show.



LAG members at our first AGM.

Project Quote – Without a doubt, this is a group of people who are demonstrating that things can be achieved when everyone pulls in one direction. This is a refreshing bottom up approach, facilitated by the local authority but passionately driven by local people.

Project Quote – I have been waiting for over 30 years to see this level of support for the rural heritage of the area which has culminated in many of the area’s most significant heritage assets coming under positive sustainable management.



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PLACES TO GO AND THINGS TO SEE

- 1 FILEY Discover Filey Visitor Centre
- 2 FILEY Flying Heritage
- 3 HUNMANBY Market Cross restoration
- 4 BEMPTON RSPB Bempton Cliffs: The Seabird Heritage Centre and Visitor Facilities
- 5 THORNWICK BAY Access to bay
- 6 FLAMBOROUGH Living Seas Visitor Centre
- 7 FLAMBOROUGH No take zone interpretation
- 8 OCTON Cruck Barn restoration
- 9 DRIFFIELD Moot Hill Medieval Castle Heritage Conservation
- 10 DRIFFIELD Showground developments
- 11 SKIPSEA WWII Observer Station Heritage Conservation
- 12 LEVEN Interpretation
- 13 BRANDESBURTON Market Cross restoration interpretation
- 14 HORNSEA Bird Hide and Access
- 15 HORNSEA Southorpe Medieval Village interpretation
- 16 GREAT HATFIELD Densholme Care Farm Learning Unit
- 17 OLD ELLERBY WWII Heritage Conservation
- 18 SPURN Lighthouse and Spurn Point Visitor Facilities
- 19 EASINGTON Tithe Barn Heritage Conservation
- 20 KILNSEA WWI Heritage Conservation
- 21 SUNK ISLAND Stone Creek WWII Heritage Conservation
- 22 PAULL Church cafe
- 23 WHITGIFT, REEDNESS Frank Ella Arts and Heritage Centre
- 24 ADLINGFLEET Medieval Rectory Heritage Conservation and Access
- 25 WRESSLE Medieval Castle Heritage Conservation and Access
- 26 GOOLE Yorkshire Waterways Museum (Restored Coble)
- 27 HOOK Hall Garth Medieval Moated Heritage Conservation
- 28 HOOK Interpretation
- 29 HOLME UPON SPALDING MOOR Local heritage
- 30 STAMFORD BRIDGE Battle site interpretation
- 31 NEWLAND Medieval Moated Heritage Conservation
- 32 MARKET WEIGHTON Canal visitor and environmental enhancements
- 33 MELBOURNE Methodist Church, Community and Visitor Facilities
- 34 SANDHILL LOCK Preservation and interpretation
- 35 POCKLINGTON Canal visitor and environmental enhancements
- 36 KILNWICK PERCY Historic lake restoration
- 37 WARTER St James Church (cafe and stained glass)
- 38 SOUTHBURN Museum displays
- 39 FIMBER Yorkshire Wolds Railway restoration
- 40 FIMBER John Robert Mortimer Exhibition
- 41 FRIDAYTHORPE Shelter for walkers and bus passengers
- 42 SLEDMERE ERA Art Gallery
- 43 THIXENDALE "Waves In Time" art installation
- 44 MALTON/NORTON Museum displays and collections
- 45 LEAVENING Picnic site
- 46 SCAMPSTON Conservatory restoration
- 47 EAST KNAPTON "Enclosure Rites" art installation
- 48 WEAVERTHORPE Manor and church interpretation

■ Places To Go and Things To See

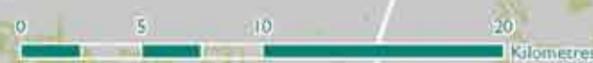
■ LEADER Parishes

■ Non LEADER Parishes

Contours
(Metres above sea-level)

- 0 - 30m
- 31 - 70m
- 71 - 125m
- 126 - 200m
- 201 - 360m

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GETTING OUT AND ABOUT

... by bus, train, bike, horseback, drive, swim, sail, and walk

TRAIN

1. Heritage Rail Trail

DRIVE/WALK

- 2. Filey Churches Trail
- 3. Howdenshire Historic Churches Trail
- 4. Sykes Churches Trail (Northern Route)
- 5. Sykes Churches Trail (Southern Route)
- 6. Vale of York Churches Trail
- 7. Yorkshire Coast Community Rail Partnership Trails

CYCLE

- 8. Way of the Roses Coast to Coast cycle route
- 9. Hunmanby Circular day cycle route
- 10. Bampton Cliffs to Bridlington and Rudston Circular day cycle route
- 11. Driffield to Burton Agnes and Kilham Circular day cycle route
- 12. North Newbald to Beverley Circular day cycle route
- 13. Holme on Spalding Moor
- 14. Market Weighton to South Dalton, Lockington, and Lund Circular day cycle route
- 15. Pocklington to Millington, Huggate, and Watter Circular day cycle route
- 16. Norton to Thixendale Circular day cycle route
- 17. Connecting Goole

BUS

- 18. Spurn Ranger bus service
- 19. Malton Dodger (Malton to Driffield) bus service

HORSE

- 20. Rudston horse ride
- 21. Cowlam Circular horse-riding route
- 22. Saltmarshes Circular horse-riding route
- 23. Huggate Circular horse-riding route
- 24. East Heslerton to Bubwith - Ride the Wolds 85-mile horse-riding route
- 25. Kirby Grindalythe Circular horse-riding

SWIM AND SAIL

- 26. Flamborough Snorkel Safari
- 27. Pocklington Canal - Boat Landing Stages

SAFARIS

- 28. Drewtons South Cave nature tourism safaris
- 29. Flamborough living seas and seashore safaris

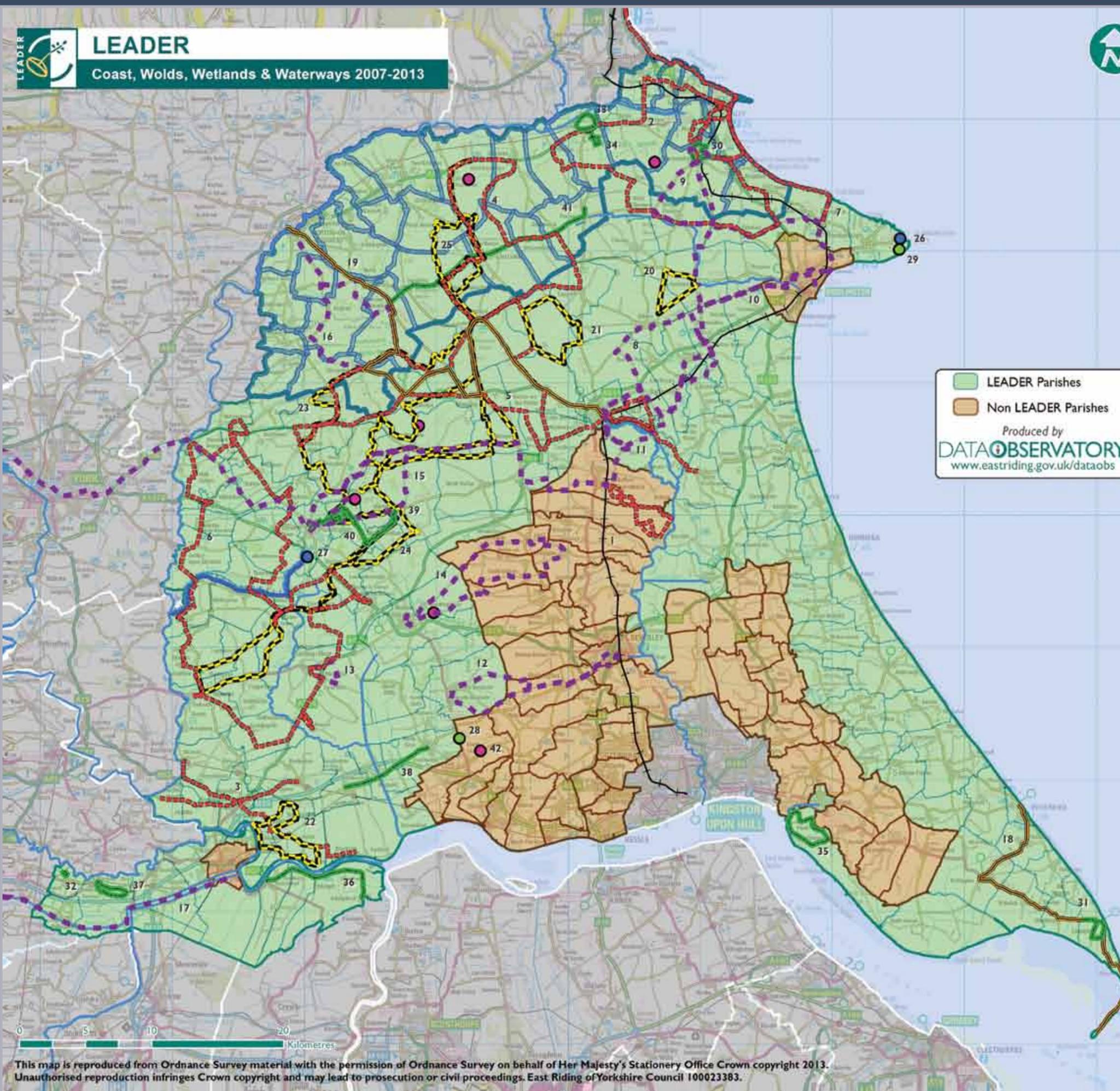
PARISH WALKING TRAILS

- 30. Hunmanby
- 31. Easington
- 32. Gowdall
- 33. Willerby
- 34. Staxton
- 35. Paull Church
- 36. Marshlands Trail (Swinefleet, Reedness, Whitgift, Ousefleet, and Adlingfleet)
- 37. Snaith and Cowick
- 38. Wallingfen Way
- 39. Kilwick Percy
- 40. Pilgrimage of Grace Trail
- 41. Great Wold Valley - Trail and interpretation

SIT

- 42. Six benches along the Wolds Way: South Cave, Goodmanham, Millington, Horse Dale near Huggate, Sherburn Brow and Folkton Wold

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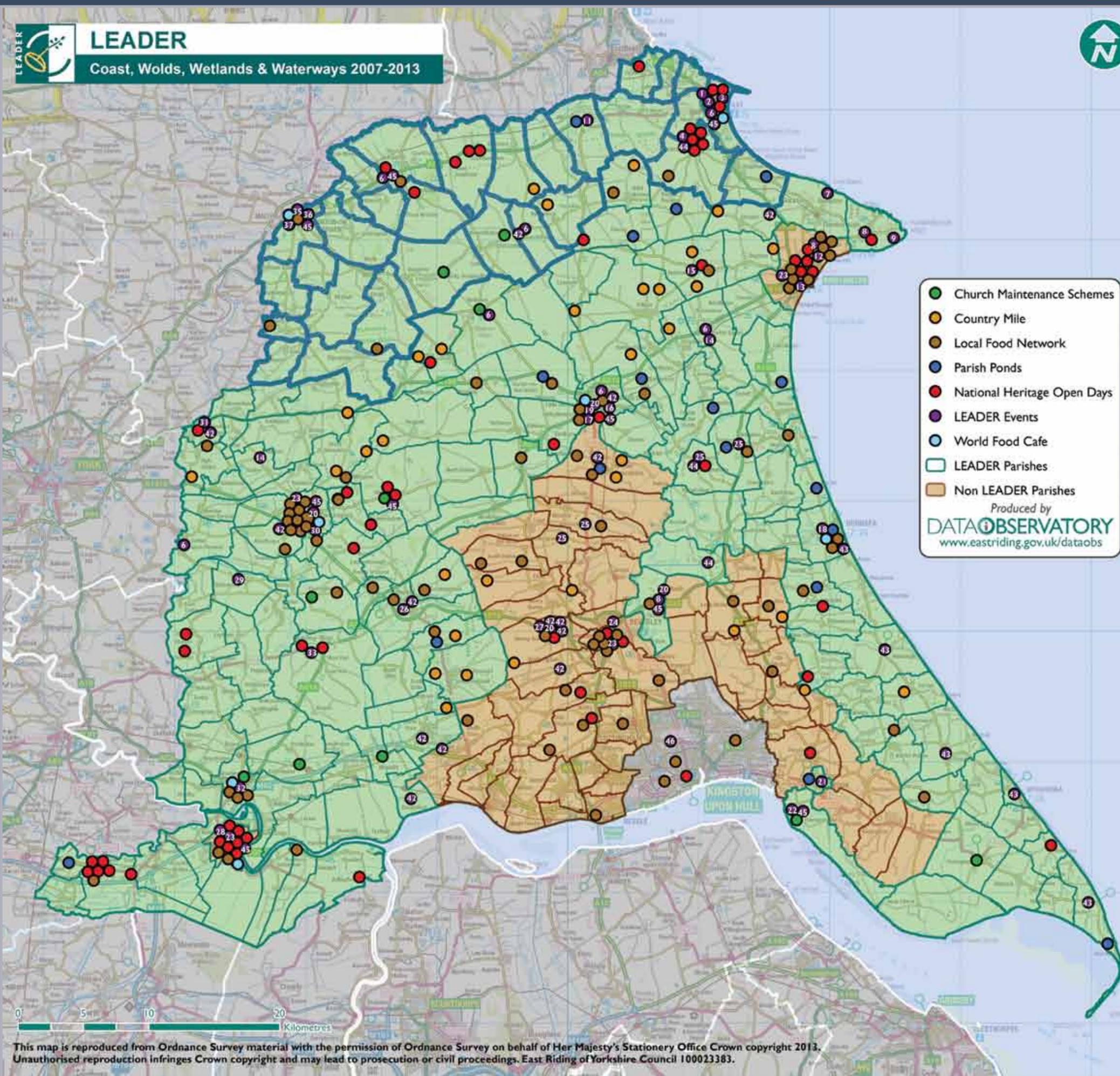


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- Church Maintenance Schemes
- Country Mile
- Local Food Network
- Parish Ponds
- National Heritage Open Days
- LEADER Events
- World Food Cafe
- LEADER Parishes
- Non LEADER Parishes

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EVENTS - COMMUNITIES, BUSINESSES & VISITORS GETTING INVOLVED

- 1 FILEY Food Festival
- 2 FILEY Discover Filey community events and activities
- 3 FILEY Nature Tourism business seminar
- 4 HUNMANBY Cycle Tourism business seminar
- 5 YORKSHIRE WOLDS Rural Arts on Tour
- 6 NORTH YORKSHIRE WOLDS Training: Festivals& events
- 7 BEMPTON CLIFFS Volunteer bird counting
- 8 FLAMBOROUGH Wingbeats community event (also at Bridlington and Tickton)
- 9 FLAMBOROUGH Beach Clean South Landing
- 10 CHURCH MAINTENANCE SCHEME Training events
Locations are marked with the ● symbol on the map.
- 11 STAXTON Community heritage day
- 12 BRIDLINGTON Nature Tourism conference
- 13 BRIDLINGTON Two business engagement events - Nature Tourism
- 14 FUN HORSE RIDES Burton Agnes and Fangfoss
- 15 RUDSTON Your community, your heritage event
- 16 DRIFFIELD Canal Partnership events and activities to develop local waterway
- 17 DRIFFIELD SHOW Enterprise Village - over 100 local businesses supported
- 18 HORNSEA Local food event
- 19 DRIFFIELD SHOWGROUND Harvest Food Festival
- 20 LOCAL FOOD Meet the buyer events
- 21 HEDON Community consultation on local waterways
- 22 PAULL Church networking event and local events
- 23 AREA WIDE Capturing the East Riding photography training and competition
- 24 BEVERLEY BEEKEEPERS Equipment and training events
- 25 RIVER HULL Drainage heritage activities
- 26 MARKET WEIGHTON CANAL Community consultation and events on waterway
- 27 BISHOP BURTON COLLEGE Five annual Waterways Partnership conferences
- 28 YORKSHIRE WATERWAYS MUSEUM Barge converted for community use
- 29 MELBOURNE CHURCH Open days& community events
- 30 POCKLINGTON Pilgrimage of Grace - re-enactments and events
- 31 STAMFORD BRIDGE Battle of Stamford Bridge event
- 32 HOWDEN SHOW Equipment and events
- 33 HOLME ON SPALDING MOOR Your community, your heritage event
- 34 NATIONAL HERITAGE OPEN DAYS Three years, 53 places open
Locations are marked with the ● symbol on the map.
- 35 MALTON Racing stables open days
- 36 NORTON/MALTON Woodhams Stone Collection events and activities
- 37 NORTON/MALTON Museum displays
- 38 PARISH PONDS Volunteer training and restoration of 18 ponds
Locations are marked with the ● symbol on the map.
- 39 COUNTRY MILE Volunteer restoration of 31 roadside verges
Locations are marked with the ● symbol on the map.
- 40 WORLD FOOD CAFE Seven volunteer community events
Locations are marked with the ● symbol on the map.
- 41 LOCAL FOOD NETWORK Over 100 business members
Locations are marked with the ● symbol on the map.
- 42 NETWORK OF LOCAL CUT FLOWER GROWERS
- 43 HOLDERNESS COAST Community heritage events
- 44 WWI Community pilot project
- 45 LEADER Local Action Group meetings and project visits
- 46 HULL UNIVERSITY Digital traceability project with local businesses

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A full evaluation of the CWWW LEADER programme has been completed by Rose Regeneration Ltd.

Below are some of the key points highlighted in it. If you would like to read the full evaluation, copies are available in paper, DVD or pdf format, it is also on our website at www.ruralprogrammeseastyorkshire.co.uk

The CWWW Programme/LAG:-

The LAG was chosen on an inclusive and effective basis.

Members of the public were involved in considering the baseline issues.

The Local Development Strategy (LDS) sets out very clearly the activities which need to be undertaken to achieve the Programme objectives.

A socio-economic analysis was undertaken to establish the key issues which were to be addressed.

Has a complicated geography covering 4 different Local Authority boundaries.

Is nationally unique in addressing just one measure within the RDPE programme – measure 323 culture and heritage.

Is a high spend LEADER partnership with a high population, but only an average sized budget, when judged on an England wide basis.

The role of the Implementation sub group in managing the flow of bids to the LAG is very important and effective.

The discrete focus of a LAG sub group on communications represents good practice and has led to the effective promotion of the work of CWWW and interest in applying for funding from it.

The maintenance of a high quality website and case study information has created an accessible source of information and inspiration for new project bidders.

79% of projects have been for sums under £100,000 and a sizeable proportion (68%) for projects under £20,000.

Although CWWW is limited ostensibly to one measure, carefully directed capacity support through innovations such as the Enterprise Adviser and the commissioning of projects has enabled it to deliver a very wide range of both social and economic outputs.

Has spent and committed its budgets very effectively and has delivered outputs which are both economic and efficient.

Has demonstrated a very strong overall programme performance contributing to an economic and efficient basis to its rural development.

The 3 maps in this celebration booklet aim to show the detailed information from the evaluation in an exciting and visual format so as to more easily be able to see what the funding was spent on and the benefits for the area.

There are some activities that the CWWW Programme funded that were too difficult to demonstrate through the maps so this is not a complete picture, but hopefully does give a very good overall understanding. One area that is not included in this booklet is our work with other UK and EU partners which is an important part of what LEADER is all about. However, over 100 projects were funded and case studies for every project are on our website if you want to find out more.

A number of the projects have featured on local and national television and some have been nominated for prestigious national and international awards.

Most of the projects funded have been delivered by willing volunteers, but sometimes the paperwork that goes with LEADER has been onerous. Projects have done well to keep going and make sure their project ideas turn into reality. We will try our hardest to reduce the amount of paperwork in future programmes.

A vote of thanks goes to all the project managers and hundreds of volunteers who delivered many events amounting to 1,000's of hours of time and benefitting 1,000's of residents, businesses and visitors.



Project Quote – This is just the sort of event that Filey needs to bring in visitors and local residents. All of which helps our local economy and our sense of pride in where we live.

Would you like to be a LAG member or be involved in helping to develop the next LEADER programme (2014 -2020) for our area?

We will be starting work on this soon so please do get in touch.

Tel: **01377 208410** or visit **www.ruralprogrammeseastyorkshire.co.uk**